## Class: T.Y.B Com 2017-2018

## **Subject : COMMERCE**

Sr. No.	Title of the Project	No. of candidates registered for the Project	Name Of the External Examiner
1	Producation & Marketing of Paper Boxes - A case Study of R. K. Industries	5	Prin P.M. Bhende
2	Awarness of Banking Habits among Rural people of Priol Village	4	Prin P.M. Bhende
3	Consumer Attitude and Satisfaction towards LPG Services - A Study	5	Mrs. Vedita Keny
4	Ganesh Idol Making Business in Goa - A case Study	5	Mrs. Vedita Keny
5	Holistic Health Management Practices adoped for better performance of Employees - At work place - A study	5	Mrs. Vedita Keny
6	Impact of Demonetisation on Enterpreneurs on Society and on Economy	4	Mrs. Anushree Bhandari
7	Comparative study of Lakme and Revlon - A Cosmetic Brand	4	Mrs. Anushree Bhandari
8	Saving Behaviour of Rural Households In Ponda Taluka	5	Ms. Deepali Naik
9	Problems and Prospects of Farmers in Ponda Taluka	5	Ms. Deepali Naik
10	Customers adoption and usage of Internet Banking in Ponda Taluka	5	Ms. Deepali Naik
11	A Study of Satisfaction Level among Consumers towards serives provided by Telecommunication service providers	5	Mrs. Latha Bhat
12	Students Level of Satisfaction towards services provided by Comtech Computer Academy and SRS Computer Services	5	Mrs. Latha Bhat
13	A Study of Purchase Preference among Customer of Bath Soaps	5	Mrs. Latha Bhat
14	"Consumer Behaviour towards Biscuit Product of Patanjali Ayurved Ltd"	5	Dr. Prabhakar U. Rane
15	" Performance Analysis of Nestle India Ltd"	5	Dr. Prabhakar U. Rane
16	A Study on working of Select Spice Plantations In Ponda	4	Mrs. Sarvesha Dhaimodkar
17	A Market Survey of Automatic and Manually Transmitted cars	4	Mrs. Sarvesha Dhaimodkar
18	Consumer s Expectations about Banking Services	4	Mrs. Sarvesha Dhaimodkar
19	Rural Women Entrepreneurship Prospects and Challenges	5	Ms. Fatima Rodrigues
20	A Study of Select Wedding Planners in Goa	5	Ms. Fatima Rodrigues
21	A Case Study of Ramdev Plastic Industries	5	Ms. Fatima Rodrigues
22	A Study of Select Takeaways in Ponda City	5	Ms. Abhisha Naique
23	Tourism In Goa " Popular Packages among Tourists " A Study	5	Ms. Abhisha Naique
24	Purchase Preference of Consumer for Different Brands of Television in Ponda City	5	Ms. Abhisha Naique
25	A General Study of Men Beauty Parlours of Ponda City	5	Mr. P.G Dandin
26	Investment Pattern of GVMs Staff Members of Farmagudi Campus	5	Mr. P.G Dandin
27	Awareness Level of consumers towards Organic Products - A Study	4	Dr. Raina Pinto
28	A Study of Consumers Perceptions and Purchase Intention with reference to cause releated Marketing	4	Dr. Raina Pinto
29	Green Buying Behaviour - A Study with reference to Ponda City	5	Mrs. Smitha Sanzgiri
30	Influence of E Advertising on Brand Awareness among College Students with reference to Smartphones	4	Mrs. Smitha Sanzgiri
31	" Goa Bagayatdar" : A Study	5	Dr. P.N. Maske
32	Old Age Homes in Ponda Taluka : A Study of Sneh Mandir"	5	Dr. P.N. Maske

## **Subject : COMMUNICATION**

Sr. No.	Title of the Project	No. of candidates registered for the Project	Name Of the External Examiner
1	A Study of Social Networking Sites	4	Mrs. Sheila Pereira
2	Use of Electronic Gadgets Among Youth	4	Mrs. Sheila Pereira

## **Subject: COMPUTER APPLICATION**

Sr. No.	Title of the Project	No. of candidates registered for the Project	Name Of the External Examiner
1	Study on the Effectiveness of Online Advertising	5	Dr. Sulaxana Vernekar
2	Study on Customer Satisfaction among E- Buyers	5	Dr. Sulaxana Vernekar
3	Use of Social Media for Online Business	5	Dr. Sulaxana Vernekar